

Supporting Nottingham's Young People into the Labour Market

Lizzi Holman

**Economic Strategy Manager
Nottingham City Council**



Youth Employment Initiative

The Youth Employment Initiative (YEI) is a financial resource providing concentrated support to young people in the European regions worst affected by youth unemployment, and is targeted at young people who are not in any employment, education or training activity (NEET).

The YEI is the main EU funding programme aimed at facilitating the roll-out of the Youth Guarantee. This was a commitment made by all EU member states in 2013, to give every young person in the EU a good-quality offer of employment, continued education, an apprenticeship or a traineeship within four months of becoming unemployed or leaving formal education.



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Background

YEI funding is provided in the ESF Operational Programme for English regions with youth unemployment rates over 25% - Inner London, Merseyside, Tees Valley and Durham, and West Midlands - receive 90% of total YEI funding

10% of YEI funding allocated to sub-regions experiencing youth unemployment rates in excess of 30%

Areas receiving this are Kingston-upon-Hull, Nottingham, Thurrock and Leicester

Objectives

Support to help young people re-engage with education or training, with a focus on 15-19 year olds

Support for basic skills needs to enable beneficiaries to compete effectively in the labour market

Provision of additional work experience and pre-employment training opportunities, with a focus on those aged 18+



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Need and demand

In 2018 16-17 NEET levels in Nottingham at 7.0% - down slightly from there for this year, cohorts of young people persistently disengaged

Level of participation of young people with special educational needs is lower than our statistical neighbours

Higher levels of NEET and unemployment in more deprived parts of the city – engaging people where they are and within the environment they live in

Work readiness remains a key concern

Need and demand

Engagement – a crowded existing landscape of provision, support needs to respect young people’s needs and aspirations

Complexity of need – range of needs including mental health issues, ASD, self harm, unstable home/housing, risk of sexual exploitation, involvement in gangs / criminal activity

Progression – interventions that move young people towards and into work

Eligibility

Legally resident in the UK

Able to take paid employment in an EU member state

NEET aged 15 to 29

Resident in the city of Nottingham

Full time students are not eligible for YEI support



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Asylum seekers

Asylum seekers who've been given permission to work will normally be able to access the full range of ESF support

Asylum seekers who do not have permission to work may be supported through ESF pre-vocational provision which might take the form of:

- Initial English for Speakers of Other Languages and other basic skills.
- Orientation provision to raise awareness of UK labour market needs asylum seekers' rights and responsibilities.
- Provision of information about further education and voluntary work.
- General advice about life in Britain for those given leave to remain
- Involvement in voluntary activity.



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Key facts

Call value = Approximately £81,000,000 of ESF and YEI is available.

Minimum call value – MA will prefer min £6,000,000 (£2,000,000 YEI + £2,000,000 ESF + £2,000,000 match from applications).

Exceptional cases £1,500,000 (£500,000 YEI + £500,000 ESF + £500,000 match from applicants)

Call covers Nottingham city only

Call closes midnight 26th September 2019. Single stage application process – must use ECLAIMS-IT system to submit

All ESF Projects must be completed by 31st December 2023 – no later than 3 years and 6 months after proposed project start date

2017 YEI Provision

This call seeks to augment existing provision, supporting those within the NEET cohort who are the hardest to engage.

Seeking new and innovative approaches to engaging young people in employability programmes, including through the use of financial incentives and new technologies.

2019 YEI Provision

Applications should include, but not be limited to, the following activities:

- Raise aspirations and support 18-29 year olds into employment who are currently out of work due to health problems and are claiming ESA, JSA or UC
- An agile model that results in overcoming barriers relating to citizens whose first language is not English and includes basic life skills and employability preparation aimed at 16 to 29 year olds



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2019 YEI Provision

- Targeted employability models that are located and delivered in BAME communities to engage and support 16 to 29 year olds including young people from refugee communities
- Innovative models, including the use of new technologies, to engage and sustain NEETS into employment support programmes, education and employment
- Models to incentivise employers to create meaningful work experience opportunities and sustained employment



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Outputs

Output Indicator

Participants <25 unemployed or inactive

Participants 25-29 unemployed or inactive

Unemployed

Long-term unemployed

Inactive participants

Participants from BME communities

Participants with disabilities

Participants from single adult household with dependent children



Match funding

Actual match

Actual match funding within the meaning of the EU and ESF regulations is in the form of cash payments and staff time.

- Cash match

Cash match is the most secure option. Cash match is additional funds put into the same project for which ESF is being claimed

- Staff time

Costs associated with employees delivering the project. Staff concerned must be performing duties directly associated with the project

Match funding

In kind

The use of in kind funding for match purposes is limited to programme costs

- Programme costs

Some organisations use the costs of programmes that are delivering similar activities to ESF to match European Programmes. This can be eligible but should be checked with the MA before being proposed

- Volunteer time

Unpaid voluntary work may be eligible as match. The MA will require a project to submit full audit trail details such as timesheets. Wage rates should reflect market rates.

Application timeline

Call published	Call closes (8 weeks)	Applications assessed by Managing Authority (can be considerable 6 months plus)	Successful applicants notified (1 week following completion of assessment)	Funding Agreement signed

* Please note that this is for illustrative purposes only and there may be variation to this timeline

Hints and tips

Clear and concise

Focus

Explain the 'why' and the 'how' – intervention logic

Link to D2N2 Strategic Economic Plan and ESF
Operational Programme

Added value and value for money

Impact of no ESF

What does it all mean?

Match

Procurement

State Aid

Publicity

Don't forget

This is a single stage application

Supporting documents:

- Financials
- Outputs and Results
- Financial Accounts



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Useful information

D2N2 SEP

<http://www.d2n2lep.org/write/Vision2030.pdf>

Call specification and application details:

<https://www.gov.uk/european-structural-investment-funds/youth-employment-initiative-oc50s19p1445>

ESF guidance:

<https://www.gov.uk/government/publications/european-structural-and-investment-funds-programme-guidance>

ESF queries Inbox:

ESF.2014-2020@DWP.GSI.GOV.UK

Technical Assistance

D2N2 Technical Assistance team maximises the take up and impact of the European Structural and Investment Funds (ESIF) Programme for Derbyshire and Nottinghamshire

The Team provides technical advisory support, ensuring that quality proposals are designed in accordance with ESIF and national funding requirements

ESF technical assistance Richard.Kirkland@d2n2lep.org