

## Success for first Business Growth Master Class

Business owners from across the East Midlands have labelled NBV's Business Growth Master Class a resounding success.

The not-for-profit organisation NBV Enterprise Solutions ran their *Preparing Your Business for Growth* event at their Basford offices in November, and it proved to be a big hit with attendees.

This master class is one in a series of events NBV run to support businesses across the East Midlands. It was held over two days and fully funded via European Regional Development Fund for all attendants.

The master class was aimed at established businesses with an appetite for growth with key areas of focus being creating growth, being a better business leader, building the right team and financial support mechanisms for growth.

The event was delivered using a mixture of industry experts, guest speakers and the NBV business growth team. Guest speakers included Chris Barnes of the F Word, Alan White, Managing Director and Owner of the Fresh Group of companies, John Morley of i-Sourcer, a local multi-award-winning digital agency and Robert Pugh who is a cyber security expert within the East Midlands Special Operations Unit.

Andrea Huscroft, Regional Director for NBV said: "It was great to receive such positive feedback from a challenging group of high growth business owners. People normally associate NBV with providing pre-start training but actually over 70% of our programmes and services are accessed by established businesses."

To see a list of future Master Classes and to book your place, visit the NBV **Events Diary**.

### **Great feedback was received from all attending business owners:**

*"I stayed both days so that says it all.....I never stay as I get bored to easily. Fab course!"*

*"I got some absolute gems from this course that are definitely going to change my business for the better."*

*"There were some amazing tools and insights which have made me realise how haphazard we have been, I will be implementing more controls and processes for security on the back of these two days."*

*"Attending this master class has given me a lot more clarity over my finances and has inspired me to take my business to the next level."*

*"I enjoyed all the tests and handouts which have allowed me to understand myself and others better."*

*"Great information on the assessment of skills and resources."*