

Better Off in Business Case Study – Michael Moore



Michael, 23, from Spondon in Derbyshire, has been devoted to music from an early age. His inspiration came from seeing a drummer perform at primary school and began taking lessons himself. This passion sustained him through many difficult years in school.

Michael began working with bands and musicians while also holding down a job in administration. He completed an apprenticeship and progressed to a higher level before realising this career was not for him. He experienced depression until he was advised to go into music full time as that was clearly his talent.

That was a turning point for Michael and he completed a music qualification and began working as a peripatetic music teacher in special needs schools. Michael decided to unite his two interests, business and music, and with support from the Better Off in Business (BOIB) programme, established MM Drum School. As well as providing popular mainstream drum lessons, Michael has designed bespoke services for people with autism and other special needs.

The therapeutic side of his work has garnered praise from many parents and helped Michael to land a Derby Telegraph Community Champions Award. He also finished runner up at The Prince's Trust East Midlands Celebrate Success Awards in 2016. Michael says 'the BOIB project played a huge part in helping him to get to where I am today. Everybody wants to do what they are passionate about and I'm grateful that I can do just that. I'd definitely recommend the programme'.

Michael, who also became a Young Ambassador for The Prince's Trust, expanded MM Drum School, moving into a new purpose built premises in Derby City. Michael is now facilitating tenants and offered full time work to his brother, who has disabilities. MM Drum School is coming up to three years trading and is now developing its infrastructure to cater for a wider client base. Derby music blogger Gez Addictive says, 'Michael has chosen to create a bespoke programme for each student regardless of age, medical condition or other perceived difficulty, and to bring them personal development that they probably wouldn't otherwise have had access to'.



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